



# FY 2002 Summary and Facilitation

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# Strategic Plan Goals

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- ✧ Organizational Culture
- ✧ Communication and Outreach
- ✧ Information Products
- ✧ Measurement and Continuous Improvement
- ✧ Training
- ✧ Dissemination
- ✧ Maintaining and Administering the Society

# Strategic Goals Accomplished

- ✧ Formed partnership with EFCOG (1B)
- ✧ Posted current membership list to web page and indicated Points-of-Contact (2A, 2C)
- ✧ Established list of mentors and drafted mentoring guidance (5C)
- ✧ Investigated replacement of list server (6C)
- ✧ Revised charter to institutionalize membership (7C)
- ✧ Issued first quarterly SELLS Newsletter (1C)
- ✧ Keyword index developed (6A)
- ✧ Developed agendas and scheduled semi-annual conferences (7B)



# Bi-weekly calls

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- ✧ Included summaries of meetings (2D)
- ✧ Discussed LL evaluations and self-assessments (4C)
- ✧ Included success stories, challenges and new initiative in discussions (4D)
- ✧ Discussed feedback (4F)



# Other Accomplishments

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- ✧ Database reviewed, duplicates deleted
- ✧ Strategic Plan revised
- ✧ Developed new display
- ✧ Issued summaries of bi-weekly calls



# Near-term Goals (3-6 months)

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- ✧ Issue mentoring guidance
- ✧ Formalize SELLS archives
- ✧ Revise LL standard
- ✧ Finalize performance measures document (4A)
- ✧ Issue first compendia (3D)
- ✧ Provide resources link to web page (3A, 6D)
- ✧ Develop Annual Report (3B, 4B)
- ✧ Review and revise Strategic Plan



# Future Goals

- ✧ Develop annual survey for internal and external customers (1D, 2E)
- ✧ Develop recognition program (1A)
- ✧ Develop general LL training module (5A)
- ✧ Issue a trend report and cost benefit analysis of lessons learned programs (4D)
- ✧ Establish list of advisors (5B)
- ✧ Investigate methods to encourage feedback (6B)



# Ongoing Initiatives

- ✧ Encourage use of SELLS resources as communication mechanisms for local programs (2B)
- ✧ Invite private and public sector organizations to SELLS conferences (2F)
- ✧ Review and revise SEL documents (3C)
- ✧ Include Strategic plan action items in call agendas (7A)
- ✧ Semi-annual conferences (7B)





# Future Needs?

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- ✧ What does your organization and your customers need beyond what is planned?
- ✧ What are the criteria used for including needs in path strategic plan?
- ✧ What type of leadership is needed within SELLS to achieve strategic goals?